



August 2017

Dear Sedona Business Leader,

We are writing today to ask for your support of West Sedona Elementary School's largest annual fundraiser, the Wildcat Carnival. It will be held at West Sedona School on October 14th. This event will feature midway games, carnival rides, live entertainment and great food. Every year we have more than 3,000 people in attendance from Sedona and the surrounding communities. The Wildcat Carnival is hosted by the West Sedona School Parent Teacher Association (PTA), a completely volunteer-run, nonprofit organization. **Please consider supporting this event by donating an item for our silent auction. All donations are 100% tax deductible.**

West Sedona School is a newly certified S.T.E.M. (Science, Technology, Engineering and Math) school, one of only two schools in Arizona with this certification. We are very proud of this accomplishment as it reflects our commitment to teaching these important subjects in a hands-on manner.

100% of the proceeds from the Wildcat Carnival will benefit the students and teachers at West Sedona School in the following ways, among others:

- Purchase essential classroom supplies
- Put S.T.E.M. materials into each classroom, including robotics kits, building materials and math programs
- Provide library resources
- Replace aged/damaged playground equipment
- Purchase and install shade structures for the playground

Your donations strengthen our community and our school's ability to deliver an effective educational experience to the children of Sedona. Please call or email me directly with any questions you may have about sponsoring this exciting community event. Thank you for your consideration and support.

Sincerely,

Melissa Cristallo
President, West Sedona School PTA
310-766-3134