

West Sedona School PTA  
**WILDCAT CARNIVAL**



West Sedona School's Annual Fundraiser

## **SPONSOR FACT SHEET**

*Be a Part of Making the Wildcat Carnival a Success!*

### **Corporate: Wildcat Sponsor**

<b>Cost</b>	<b>Benefits</b>
<b>\$2,500</b> tax deductible donation	<ul style="list-style-type: none"> <li>▪ Corporate Sponsor – Includes large banner at the Carnival (prominent position)</li> <li>▪ Logo/Business recognition in all future advertising, newspaper, website (<a href="http://www.wildcatcarnival.com">www.wildcatcarnival.com</a>), social media, and radio advertising on the Q- 102.9 from October 7 – 17, 2017</li> <li>▪ 8' table to hand out company information/wares</li> <li>▪ Sponsor announcement during the Carnival</li> </ul>

### **Tier 1: Carnival Sponsor**

<b>Cost</b>	<b>Benefits</b>
<b>\$1,000</b> tax deductible donation	<ul style="list-style-type: none"> <li>▪ Flagship Sponsor – Includes large banner at the Carnival</li> <li>▪ Logo/Business recognition in all future advertising, newspaper, website (<a href="http://www.wildcatcarnival.com">www.wildcatcarnival.com</a>), social media, and radio advertising on the Q- 102.9 from October 7 – 17, 2017</li> <li>▪ Sponsor announcement during the Carnival</li> </ul>

### **Tier 2: Carnival Booth Sponsor**

<b>Cost</b>	<b>Benefits</b>
<b>\$500</b> tax deductible donation	<ul style="list-style-type: none"> <li>▪ Banners/Branding of 1 Carnival Game Booth</li> <li>▪ Business Recognition on PTA Website &amp; Facebook</li> <li>▪ Sponsor announcement during the Carnival</li> <li>▪ 1 Free 2'x4' banner provided, or bring your own</li> </ul>

### **Tier 3: Banner Sponsor**

<b>Cost</b>	<b>Benefits</b>
<b>\$300</b> tax deductible donation	<ul style="list-style-type: none"> <li>▪ 1 Free "Proud Sponsor" banner (3'x2') at School Entrance</li> <li>▪ Business Recognition on PTA Website &amp; Facebook</li> </ul>

**Banners will be displayed from October through December, 2017**  
**All sponsors will be acknowledged in Post-Event Thank You Newspaper Article**

Hosted by the WSS PTA. Your Donations are 100% Tax Deductible! 501(c)3 Number: 86-062862  
 West Sedona School PTA, 570 Posse Ground Rd, Sedona, AZ 86336 | [www.westsedonapta.com](http://www.westsedonapta.com)

